



## Work Experience

### Freelance Art Director / Graphic Designer / Illustrator, Nov 2014 – present

**Wilton** - Being the brand's graphic designer - creating any ongoing content, packaging, print needed.  
**Arthur London** - Supporting the agency with designs for pitch work and clients such as RSPCA, M&G investment.  
**NBC Universal** - Creating monthly social content for the NBC universal South Africa.  
**M&C Saachi** - Branding for /together foundation for different charity events.  
**Neverland** - Creating line of new gin products and supporting the agency on pitch work.  
**Players Social** - Ongoing graphic design work for print and digital materials.  
**Joss Search** - Ongoing art direction and design for social media, print and digital materials.  
**Broadsword** - Supporting agency with brand design and event designs for their clients.  
**Mindful Bites** - New packaging design - Veganettone, Cantucci, Dove Easter Cake, ongoing packs updates.  
**Dext** - Social media and digital design (banners, newsletters, e-publications) for the brand.  
**Misfits.Health** - Photography, video, art direction and design for social media, print and packaging.  
**The Curators** - New packaging design - plant based burgers; Social media videos.  
**Biltong Company** - New packaging design - Dried Crisps. Resqued fruit rolls.  
**Everleaf** - Art direction and design for social media, email, print and packaging.  
**Waste Creative** - New social media identity for Grosvenor Casinos and Mecca Bingo; Weight Watchers.  
**Dare** - New social media identity for popchips.  
**Livia's Kitchen** - Social media stop motion.  
**Frankie & Bennie's** - Social media content, emails, menu design.  
**eat first** - New packaging development, photography menu art direction, overall visual direction.  
**popchips** - Content creation for social media, conceptual and design work for events, buyers etc.  
**Nicky Clinch** - Illustration, editorial design, branding for new events, photography, recipe development  
**Vanquis Bank** - Branding for new Vanquis products (credit cards, brochures, DM packs), icon illustration  
**Irving & Co** - Branding and illustration for El Pastor Restaurant and Gail's Bakery  
**R/GA** - Creative concepts for an online product demo for Rexona  
**Nonsense** - Creative concepts, design and illustration for New Covent Garden Soup, MND, BBC iPlayer

### Creative / Art Director

**Lowe Profero, London** - April 2014 - October 2015

Creative concepts, designs and illustrations for Persil, Flora, Signal, SEAT, Bastille

**Evidently, London** - June 2013 - April 2014

Creative concepts, designs and illustrations for Dove, Jemima's charity, evidently branding.

### Graphic Designer

**Lowe G&K, Vienna** - Sept 2010 - Dec 2010

Branding, editorial design & illustrations for Merkur (grocery shop), Lotterien, Bundesministerium Für Frauen.

**PKP-BBDO, Vienna** - Oct 2009 - Aug 2010

Branding, editorial design and illustrations for Toyota, easybank, Licht Fur Die Welt, Zielpunkt.

## Education

**International School for Holistic Medicine, Totnes** - Jan 2018 - August 2020

Part time student - learning about holistic approaches to lifestyle and nutrition

**Miami Ad School, Berlin, NYC, Stockholm. Chicago, Hamburg** - Jan 2011 - Dec 2012

Diploma in Art Direction

**Werbe Akademie (Advertising Academy), Vienna** - Sept 2007 - June 2009

Diploma in Graphic Design

## Languages

English, German, Slovak, Czech

## Skills

Illustrator, InDesign, Photoshop, After Effects, Final Cut, XD, Squarespace, Google Drive, iWork, Microsoft Office, Illustration, Photography

## Awards

Young Lions 2013 Shortlist  
D&AD Best Of Year 2012